Rev. 10/03 For Other Than A Small Entity PATENTS

Ifh



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. ST-28 Cont. 2
Examiner Hai V. Tran
Art Unit 2611

EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number: EV620766645US

Date of Deposit: January 17, 2006

I hereby certify that this transmittal letter and the other papers and fees identified in this transmittal letter as being transmitted herewith are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Isatta B. Smith

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REQUEST FOR CONTINUED EXAMINATION

This is a request for continued examination under 37 C.F.R.

Sir:

§ 1.114, of pending prior Application No. 09/810,324 (Confirmation							
No. 9059), filed on March 16, 2001 for SYSTEM AND METHOD FOR LINKING							
TELEVISION VIEWERS WITH ADVERTISERS AND BROADCASTERS.							
1. Please enter the Amendment Pursuant to 37 C.F.R. § 1.116 filed							

1.	Please enter the Amendment Pursuant to 37 C.F.R. § 1.116 filed on in Application No							
2.		Please consider the arguments in the Appeal Brief or Reply Brief filed on in Application No						
3.	X	A Reply to Final Office Action is enclosed.						
4.		Affidavit(s)/Declaration(s) is/are enclosed.						
5.	X	A Supplemental Information Disclosure Statement is enclosed (in duplicate).						
6.		duplicate). A Request for Interference with Patent pursuant to 37 C.F.R. § 1.607 Sis enclosed.						

7.	A suspension of action on the above-identified patent application
	is requested under 37 C.F.R. § 1.103(c) for a period of
	months.

8.	A check in	the amoun	t of	\$	in	payment	o£	the	fee	under
	37 C.F.R.	§ 1.17(e)	is e	nclosed.		,				

01/20/2006 HGUTEMA1 00000015 061075 09810324

9. X Please charge \$ 790.00 to Deposit Account No. 06-1075 (Order No. 004031.0028) in payment of the fee under 37 C.F.R. § 1.17(e). A duplicate copy of this Request is enclosed. 10. \overline{X} The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17(e) in connection with this Request, or to credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this Request is enclosed. 11. \overline{X} Please grant a \square one-month, \overline{X} two-month, \square three-month, four-month, extension of time under 37 C.F.R. § 1.136(a) to the Examiner's Action of August 15, 2005 in the above-identified patent application. 12. A check in the amount of \$____ in payment of the extension-of-time fee is enclosed. 13. [X] Please charge the extension-of-time fee of \$450.00 to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this Request is enclosed. 14. $\overline{\mathrm{X}}$ The Director is hereby authorized to charge payment of any additional extension-of-time fees required under 37 C.F.R. § 1.17 in connection with this paper, or to credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this Request is enclosed.

January 17, 2006

(Date)